



# C. Publication Programme



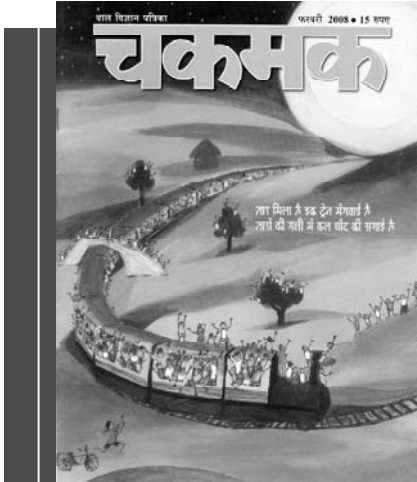
## C.1 Development and Editorial

### C.1.1 Chakmak

*Chakmak* is a magazine for children (8 to 14 years) and has been published since 1985. Over the years *Chakmak* has helped to vastly diversify and enrich children's literature in Hindi, and to induce leading writers and illustrators to write and illustrate for children. Above all, it has had a great success in motivating the children themselves to write, draw and get published. However, we had been feeling for some time that it had fallen into a stereotype and needed to break out of it. So this year *Chakmak* took a break for about seven months (April to October) and the time was used to reconceptualise and redesign it so as to give it a contemporary look and feel.

A large number of people, both experts on children's literature and ordinary readers, reviewed *Chakmak* and helped to mould the direction of change. A two-day review workshop was held involving senior litterateurs, science writers, designers etc. It was noted in this workshop that *Chakmak* had





always carried material which tried to make children more sensitive towards their environment, enhanced their creativity, and developed an analytic vision in them. The challenge was to also make it appropriate, attractive and meaningful for today's readers. It was strongly recommended that *Chakmak* should have a new look, both in terms of content and design. The need for more original writing presented in an attractive fashion, and diversity in content was greatly emphasized. Even the target group needed to be reexamined (Appendix 21).

*Chakmak* was relaunched in its new format in November 2007 – with four additional pages and all pages in full colour, designed by acclaimed children's illustrator Atanu Roy, and a greater variety in reading material with shorter and crisper pieces plus other features. An in-house review meeting was conducted in January 2008 after three issues of the refurbished magazine were out. The new look that professional designing gave to the magazine, the impact of full colour pages and the great diversity in the content was widely appreciated. The main points of caution were to continue efforts to provide more reading material for younger children and to increase variety and diversity in illustrations. Five issues of the new *Chakmak* have been published till March 2008. There has been a positive response from the readers and subscription has gone up from about 1500 to 6000.

बाल विज्ञान पत्रिका

**Editor:** Sushil Shukla

**Other Editorial Team Members:** Shashi Sablok and Kavita Tiwari

**Editorial Advisors:** Rex D' Rozario and Teji Grover

**Science Advisor:** Sushil Joshi

**Design:** Atanu Roy (on contract)

**Funding Support:** SIG / ICICI Bank



### C.1.2. Sandarbh

*Sandarbh* is a magazine addressed mainly to teachers and high school students. It seeks to provide them with specially designed reading material on major concepts in subject areas as well as in pedagogy. The articles of *Sandarbh* have been extensively used in teacher training programmes in the Hindi belt as essential reading. Being published since 1994, it has had 57 issues so far. Despite its strengths, a major problem with *Sandarbh* has been irregularity of publication and this has continued to trouble us this year as well. Only two issues could be brought out this year. A major reason was been the engagement of the team members in administrative responsibilities. It is hoped that the situation will be eased in 2008-09 with the streamlining of administration and team replenishment.

Over the years, the demand for past issues of *Sandarbh* and its annual indexed and bound volumes has been growing. With this in mind, an important development this year has been the digitisation of seven issues of *Sandarbh* and making them available on the net in the public domain ([www.eklavya.in](http://www.eklavya.in)). The process of registration of *Sandarbh* with the Registrar of Newspapers was also completed this year. This will enable us to avail of postal concession.

**Editor:** *Rajesh Khindri*

**Other Editorial Team Members:** *Madhav Kelkar, Rashmi Paliwal and Parul Soni*

**Editorial Advisor:** *Sushil Joshi, Uma Sudhir*

**Funding Support:** *SIG / ICICI Bank*





### C.1.3. Srote

*Srote* is a science feature service published on a weekly basis on behalf of National Council of Science and Technology Communication since 1989. It seeks to feed the Hindi dailies with science and technology related write-ups. Over the years *Srote* has managed to carve a niche in this field by providing authentic and critical articles on science-society issues. Weekly dispatches are sent to over 170 newspapers every week. Apart from this, till recently *Srote* also had an exclusive feature service for those newspapers that opted for it. The exclusive dispatches were sent to around 10 newspapers. However, over the years we realised that the response to our efforts to provide some material exclusively to a select group of newspapers had not been adequate. Therefore we have decided to merge this facility into the general service dispatched to all the newspapers.

In view of the utility and demand for material from *Srote*, it is also being published as a monthly magazine addressed to high-school and college students.

The *Srote* feature service and magazine have both been published regularly this year. *Srote* released a total of 275 articles/science snippets/news items during this period. Out of this, 152 were science snippets/news items and 123 signed articles. The released articles covered a wide variety of subject areas including health, medicine, environment, education, physical sciences, technology, astronomy, current research, biographies etc.

There had been an apparent drop in the pick-up rate of the articles, but it was arrested towards the end of the year, as the new managing editor took up the task of renewing and strengthening contacts with the newspapers. In the last quarter of the year we undertook the work of renewing the mailing list and making it more up to date. This work is still on.

While our prominent contributors like Dr. D. Balasubramanian, Dr. Kishore Pawar, Dr. Ram Pratap Gupta, Dr. Chandrasheela Gupta, Shri Pramod Bhargava, among others, have continued to write for us, a couple of new writers, namely, Shri Narendra Devangan and Shri J. Aklecha have contributed significantly this year.

The monthly compilation continues to show improvement in



terms of its design and layout. However, it needs to be promoted through the regular channels of circulation which have not yet been tapped.

*Srote* magazine too has been registered with the Registrar of Newspapers and can now avail of postal concession.

An annual bound volume of the monthly magazine (January-December 2007) has been produced. This helps people who want to archive *Srote* material for future reference. All *Srote* magazine issues since 2007 are now available in the public domain, on the Eklavya website ([www.eklavya.in](http://www.eklavya.in)).

“Gyanvani”, the radio education channel, has carried a few episodes based on *Srote*. “Webduniya” subscribed to *Srote* for the first six months while it was being developed.

*Srote* has been producing a calendar every year for the past five years. It is sent mainly to our subscribers and newspapers. All these calendars are theme-based. This year’s calendar was based on sky-gazing and astronomy as encountered in daily life. It has been highly appreciated. Apart from providing star charts for every month of the year, the calendar has useful information on various astronomical events.

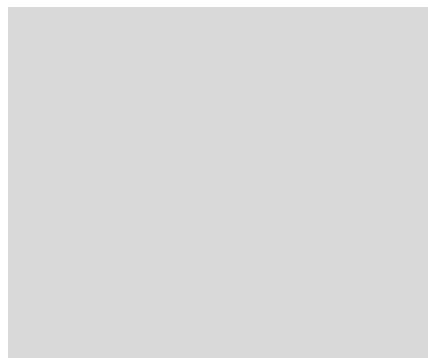
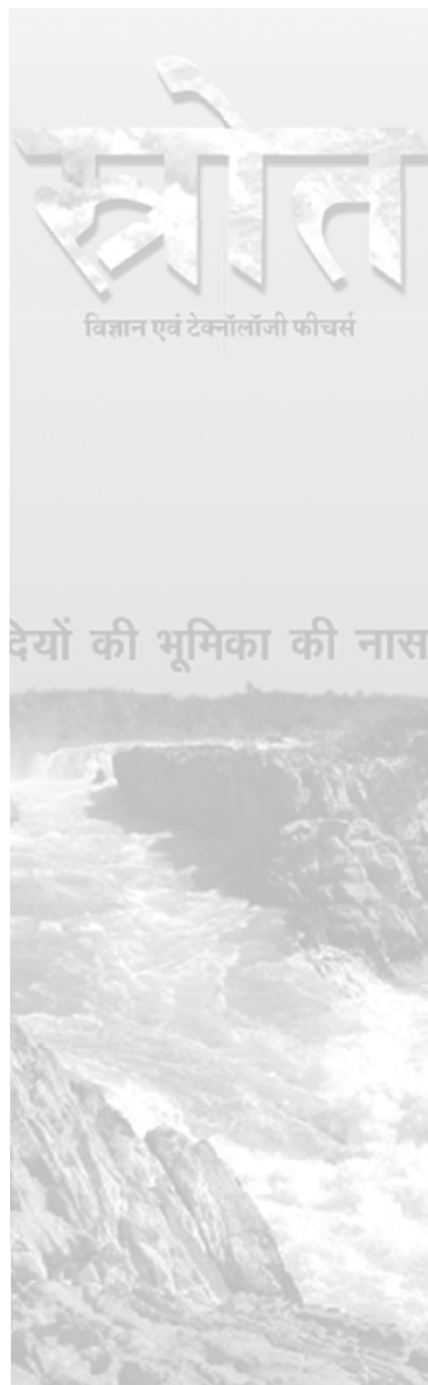
The total revenue generated, although an improvement over the previous years, has fallen short of the target and this is due to the inability or unwillingness of newspapers to pay for feature service. The revenue generated till 31st March 2008 is Rs. 1,12,381/- as against the annual target of Rs. 1.5 lakh.

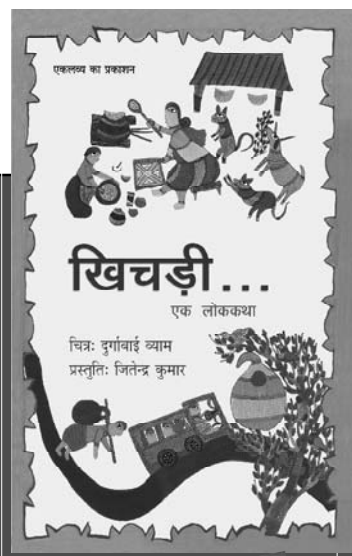
**Editor:** *Sushil Joshi*

**Managing Editor:** *Rajesh Utsahi*

**Other Editorial Team Member:** *Afsana Pathan*

**Funding Support:** *NCSTC, Department of Science and Technology, Government of India*





## C.1.4. Title Publications

Under this programme Eklavya publishes children's literature, activity books for children, manuals and hands-on guides for teachers, educational classics, monographs based on research in education, posters and activity charts and so on.

We published 22 new titles this year including the first "big-book" (used in primary language-teaching) in Hindi titled *Khichadi* and educational classics like John Holt's *Shiksha Ki Bajaye* (Hindi translation of *Instead of Education*), *Loktantrik Vidyalaya* (Hindi translation of *Democratic Schools*, Ed. Michael W. Apple and James A. Beane) and *Summerhill* by A.S. Neill in English. A monograph based on the research done by Alex M. George as a part of Eklavya's Social Science team, titled *Children's Perception of Sarkar* and a collection of articles on education by Krishna Kumar titled *Deewar Ka Istemal Aur Anya Lekh* were published. A collection of articles by Kishore Pawar, investigating interesting botanical facts and issues, titled *Bin Patti Sab Soon* was also brought out this year. *Jashn-e-Taleem*, a trial edition documenting the academic history of Hoshangabad Science Teaching Programme, was printed to obtain feedback (see Appendix 22 for a catalogue of publications).

The team was augmented through collaborations established with a number of senior writers and translators in Hindi, like Purwa Kushwaha. Likewise, collaborative publication arrangements have been worked out with Young Zubaan, Arvind Kumar Publishers and Scholastic India.

A lot of time was consumed this year in planning and executing reprints. In all, 67 of our earlier titles were reprinted. This is more than double the number of titles reprinted last year. Around two years back, the print run of our books had been rationalised and cut down keeping in mind the space and upkeep costs involved and funds locked in maintaining large stocks. This has once again been revised in the wake of sudden large orders requiring frequent reprint of titles.

An important development in our efforts to improve the production quality of our books has been the bulk purchase of paper. In addition to helping us reduce the production costs, it has enabled us to increase the grammage of paper



used, thus enhancing the quality and durability of the books. We have also now decided as a policy to use only 80 gsm or higher Natural Shade paper for all the adult educational titles published by us.

Regular and attractive announcements regarding new titles were prepared and put up on the Eklavya website with help from the design team. Sending the same through emails is still to be regularised. A detailed and categorised catalogue of our publications was developed and printed before the World Book Fair 2008. This was designed by Aamod Karkhanis.

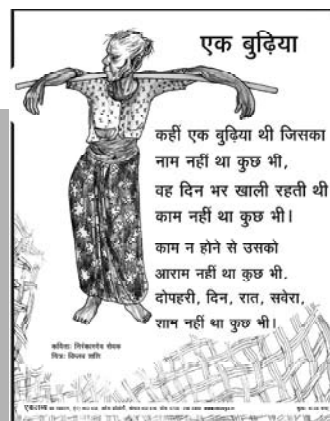
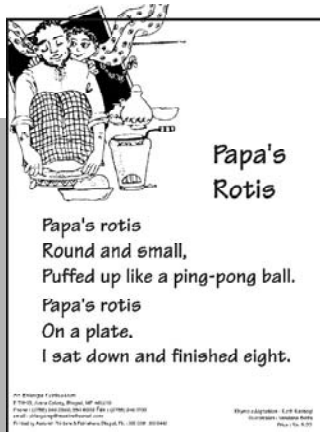
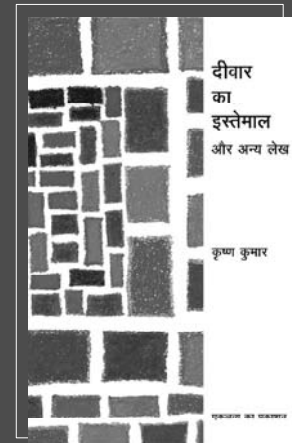
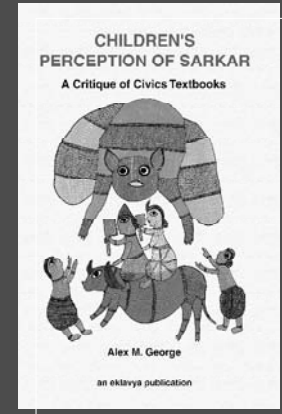
**Coordinator:** Tultul Biswas

**Senior Editor:** Rustam Singh

**Other Editorial Team Members:** Shivnarayan Gaur,  
Purwa Kushwaha (contract), Teji Grover (contract)

**Support:** Shashi Sablok

**Funding Support:** Sir Ratan Tata Trust





## C.2. Design and Production

This unit was constituted this year to bring greater professionalism in the design and production aspects of our publications. The team initially had only two members. Then a painter/illustrator and Fine Arts graduate joined the team in January 2008.

This team carried out the production and cover designing of most of the titles mentioned above. In addition it designed the *Srote* monthly till December 2008 and carried out most of the designing tasks of *Sandarbh*. It also coordinated with the printing presses for all the titles printed as well as those which were reprinted.

A calendar for 2008 featuring sky-gazing was conceptualised by the *Srote* team and was designed by this team. The team regularly prepared announcements of new titles and uploaded them on to the Eklavya website with the help of a website developer.

Bulk paper worth about Rs. 7 lakh was purchased by the team during the year to save costs. Short-listing, selection and finalisation of paper etc. was done in consultation with the editorial team.

**Coordinator:** *Indu Nair*

**Other Team Members:** *Rakesh Khatri, Jitendra Thakur and Kamlesh Yadav*

**Support:** *Kamal Singh*

**Funding Support:** *Sir Ratan Tata Trust*

## C.3 Marketing and Dissemination

A major thrust in the past year has been in the area of expanding the outreach and sales of our publications. For this we had set a sales target of Rs. 30 lakh at the beginning of the year. Against this target, we were able to sell publications and related material worth Rs. 43,00,502.00. Another Rs. 5.32 lakh accrued from the sale and subscriptions of magazines.

An analysis of our marketing methods and experiences was undertaken this year and a “white paper” was produced. This will enable us to evaluate many of our present efforts, to chart out future strategies, and to seek professional support in marketing (see Appendix 23 for the “White Paper on Marketing”).

Over the years, we realised that most of the published materials disseminated by Eklavya were reaching the readers through organisations ordering and distributing them in bulk. This has also been the major source of increasing our sales. So this year a concerted effort was made to proactively reach out to such agencies, both old and new, with information about the new titles brought out by Eklavya.

With a sizeable increase in the number of English titles in our catalogue, similar efforts were made to approach some organisations working in the non-Hindi belt. Most of these efforts bore fruit and the result is reflected in the sales figure.

This year has also seen a spurt in the setting-up of *Pitaras* in new areas. *Pitara* is an interactive storehouse

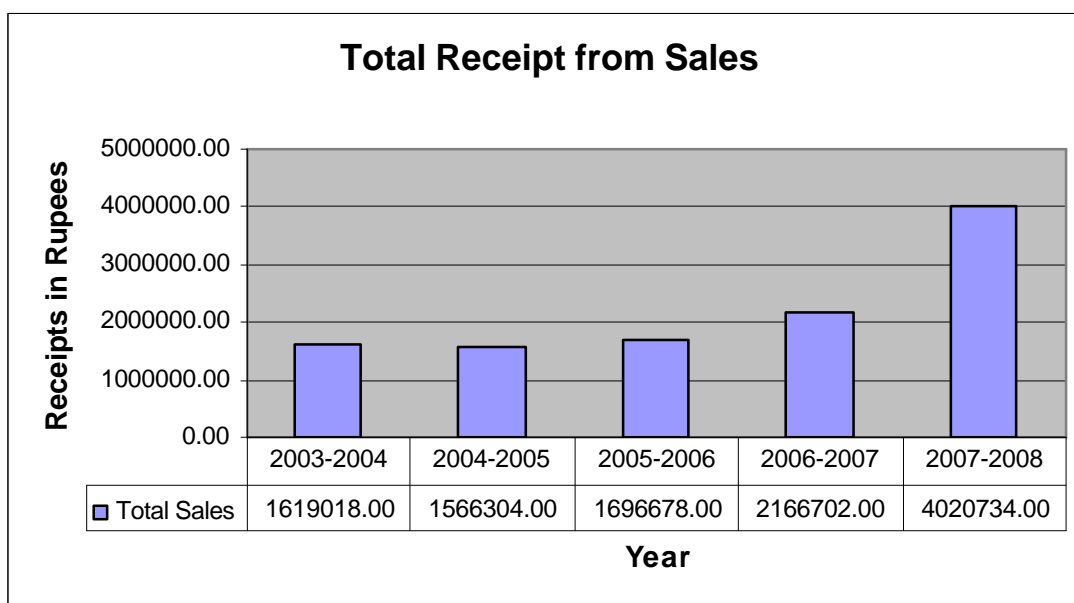


of carefully selected innovative educational resources from both mainstream and non-mainstream publishers and agencies all over India. Being a treasure-trove of learning materials, including books, charts, posters, toys, games, and puzzles, *Pitaras* also serve as activity-cum-learning centres for children and teachers.

Three new *Pitara* units were set up in Durg, Surat and Kanpur in collaboration with local organisations. In Durg a children’s library and reading centre named Book Hive took the initiative, in Surat a group of doctors came together to set up a *Pitara*, whereas in Kanpur it was a youth group named Jan Chetna Kala Manch that took up this challenge. The two collaborative *Pitaras* set up in Udaipur and Faizabad in the previous years have continued to function with enthusiasm. *Pitaras* in Bhopal and Indore have also been active as before, catering both to formal schools and non-formal learning centers in Bhopal, and fulfilling the needs of a wide range of children, parents and teachers. The *Pitara* in Bhopal also undertook the additional task of meeting the requirements of all the new *Pitara* units being set up.

Another significant initiative was the decision to start a *Pitara* in Patna under the Eklavya structure to augment the curricular reform and academic work being undertaken by Eklavya and its partner organisations in Bihar. Moreover, the response to our publications at the Patna and Ranchi book fairs had been so overwhelming that Patna seemed a logical choice for setting up a *Pitara*. Preparatory work for this – including selection of a person to handle the setting-up tasks, giving him proper orientation, setting up systems of inventory, billing and accounting, selection of stocks from the Bhopal *Pitara*, and search for an appropriate place on rent etc. – was done in this phase.

Participation in book fairs has been an important way to showcase and establish the identity of Eklavya’s books. Although direct sales from book fairs do not always match the expenses incurred in the logistics, we have found that the visibility these forums provide results in repeat orders, from retail buyers, book-sellers, agents and institutional buyers. With this advantage in mind, we participated in the Delhi Book Fair in August 2007. The results were mixed. It was mostly a congregation of English publishers, still the Eklavya stall managed to do reasonable business. Later we participated in the Patna Book Fair in December 2007 and the World Book Fair in January-February 2008.



We decided, as an experiment, to take two stalls in the World Book Fair this year – one for Eklavya in the Hindi pavilion and one in the general pavilion for *Pitara*. In the *Pitara* stall we showcased the entire range of materials that *Pitara* stock and sell. It was a huge success as many visitors found the collection of select educational material in one place very helpful. This was reflected in the sales too that reached a figure of Rs. 2.26 lakh, nearly three times the highest sales in the past years.

*Tally Software Training:* A week-long exposure workshop was organised in May 2007 for all the Eklavya members working with accounts and inventory systems. Since all the stocking-billing-accounting systems in *Pitara* are also computerised, the *Pitara* team and marketing staff attended and benefited from this workshop.

**Coordinator:** *Manoj Nigam*

**Bhopal Team:** *Kamal Singh, Kartik Sharma, Pinki Verma, Archana Rastogi, Hari Joshi, Ashok Rokade*

**Indore Team:** *Padamlal Joshi*

**Patna Team:** *Sushil Kumar*

**Delhi and NCR:** *Abhinav Bhatnagar (on contract)*

**Support:** *K.K. Martand, Rajendra, Kabeer Patel, Babita Saxena, Manish Chauhan, Arun, Vinod Meena and Rajesh Chauhan (all on job basis)*

**Funding Support:** *Sir Ratan Tata Trust*

## C.4. New Initiatives

This year the programme worked on drafting a policy document to guide the work of publications, trying to consolidate our almost decade-long experience of publishing. The editorial policy draft at present comprises of the section focusing on Title Publications. Similar sections for the periodicals are also to be drafted, discussed and finalised.

An analysis of the sale of Eklavya publications over the years reveals that a majority of our books reach the rural and underprivileged readers through bulk purchases made by organisations like Unicef, Care, Pratham, Room To Read, Mahila Samakhya etc. that run libraries or NFE centres in large numbers. We had earlier visited some of the centres where these books are supplied to assess their use and collect feedback from the end-users. This year we shared the idea with our funding partner for the Publications Programme, Sir Ratan Tata Trust, and they commissioned a study to make a similar but independent assessment. Kamlesh Joshi of Nalanda, Lucknow, was commissioned to visit the libraries/schools/NFE centres of about five organisations that had purchased Eklavya books in bulk in the past three years. The study commenced in March 2008.

The idea of setting up a centre focusing on the advancement of children's literature as a specialized field by initiating researches, offering residencies, conducting orientation and training of interested people, organising



and providing platform for sharing and exchange of ideas and experiences, was mooted while reviewing the seminar conducted on Illustrations in Children's Literature (see Appendix 24 for a draft concept note on the idea). A meeting to take this idea ahead was organised jointly by Sir Ratan Tata Trust and Eklavya in Delhi in August 2007 and was attended by some leading persons active in the area of children's publishing. The day-long deliberations, while strongly reiterating the need for such a centre, also laid great stress on careful planning and preparation of a well-worked out blue print for the entire effort. It was also emphasized that there should be more such consultations with partners in other regions of the country to make it as inclusive and reflective of the diversity as possible.

An advisory panel had earlier been constituted to guide the development and direction of the Title Publications programme in the previous year. The panel met on 28th and 29th of May 2007 in Bhopal. It reviewed the titles published since the previous meeting and went through the titles being worked on or suggested for the future. A lot of ideas came up that enriched this list greatly. The draft editorial policy note was also circulated and discussed at length. Members made valuable comments on many aspects suggesting suitable changes and additions, and helped us in making it a comprehensive document to be presented to the Eklavya Academic Council and Governing Body for finalisation.

The November issue of *The Book Review* is brought out as a Children's Special issue every year. This year Tultul Biswas was invited to write a review article on the status of the Hindi picture-story books for children. This gave us a chance to browse through and look at a range of Hindi publications. The article was published in *The Book Review*, November 2007 ( Appendix 25).

**Funding Support:** *Sir Ratan Tata Trust*

**Programme Coordinator:** *Tultul Biswas*

**Appendices:**

- Appendix 21 Report of *Chakmak* Review Workshop
- Appendix 22 Catalogue of Publications
- Appendix 23 White Paper on Publication Marketing
- Appendix 24 A Resource Unit for Educational Publishing : A Note for Discussion
- Appendix 25 Picture-story books in Hindi: No Shortcuts Please!





## D. Collaboration with Other Organisations and States

One of the principle objectives of Eklavya has been to collaborate with other organisations and state agencies to promote educational transformation. During the last few years Eklavya has steadily participated in the national exercise of curricular renewal led by the NCERT. This has taken the form of joining the teams that have been entrusted with the task of developing a new curriculum framework and new textbooks that correspond to it.

It has been Eklavya's firm tenet that curriculum designing and textbook writing should be decentralised, and each state and cultural region should engage with these issues in order to give a realistic context to school education. Keeping this in mind, we have collaborated in recent years with agencies like Doosra Dashak in Rajasthan, SCERT Chhattisgarh, SCERT Bihar etc. in their endeavour to develop contextualised curriculum and textual materials. In situations where it seemed possible to build long term associations, our objective has been to help strengthen the institutions in the states to build capacities, perspectives and resources necessary for dealing with academic issues relating to school education.

The highlights of this year's work have been the setting up of Chhattisgarh Educational Resource Centre in Raipur and the initiation of work with SCERT, Patna in Bihar.

### D.1. Chhattisgarh Educational Resource Centre

For the last five years Eklavya, in collaboration with Vidya Bhawan Society (Udaipur) and Digantar (Jaipur), has been working with SCERT, Raipur, for curricular renewal in the new state and also to build capacities within the SCERT itself. This effort has been significantly supported by SIG of ICICI Bank.

It had been keenly felt during this period that we needed to set up a centre which will be actively involved in the educational issues of the state and which will engage with the state institutions on a stable basis, and provide a platform for the work of the three resource organisations. After long deliberations it was decided



to experiment with a unique form of agency to be jointly managed by the three organisations under the umbrella of Eklavya Foundation. Thus was born the Chhattisgarh Educational Resource Centre (CERC) in April 2007 by a resolution of the Governing Body of Eklavya, and with the concurrence of Vidya Bhawan, Digantar and Eklavya Academic Council.

The CERC has been functioning as an autonomous unit under the Governing Body of Eklavya and is being managed by a Management Committee consisting of representatives of Vidya Bhawan, Digantar, Eklavya Institute and a member of the Governing Body (for the rules and regulations governing the CERC, see Appendix 26). The broad objectives of the centre are to be as follows:

1. Helping the newly formed state in setting its agenda for education and to build capacity and resources to address this agenda, assist it in carrying it out, conduct research into problem areas and work out possible solutions.
2. Help the state evolve a contextualised curriculum and textbooks.
3. Augment the academic capability and experience to undertake this task by strengthening the apex academic organs like the SCERT that have been newly constituted. There is a lot of untapped academic potential that can be utilized for this, but it requires a strengthened structure for the SCERT with flexible mechanisms. The centre seeks to contribute to the task of evolving such a structure.
4. Utilise and strengthen the structure (SCERT-DIET-BRC-CRC), improve the academic content and the modalities of training.
5. Help set up a monitoring and feedback system. We need to redefine the term “monitoring” and use this understanding at the national level as well.
6. Work on the system to bring together the institutions in the state education department as well as those outside it. Apart from this, try to bring in educational resources available outside the state.
7. Address the need to make quality educational materials accessible in the state institutions. The effort to build a resource library has already begun.

Sanjay Tiwari, a senior faculty member from Eklavya Institute, was deputed to CERC as its assistant-coordinator. New faculty members were recruited and by the end of March 2008 there were four such members. Volunteers from Vidya Bhawan, Digantar, Eklavya and CERC together undertook a number of activities to support the SCERT of Chhattisgarh. They worked on a number of areas like completion of the process of textbook revision, collection of feedback through classroom observation, developing a curriculum for Early Childhood Care and Education (ECCE), helping in the revision of D.Ed. curriculum and working with the DIETs (for detailed report see Appendix 27).

## **CERC Management Committee**

**Chairperson:** *H.K. Dewan*

**Members:** *Arvind Krishnaswami, Rajni Dwivedi, Rohit Dhankar, Dileep Tanwar, C.N. Subramaniam, Ghanshyam Tiwari and Sanjay Tiwari*

**CERC Working Team:** *Sanjay Tiwari, Radheshyam Thawait, Pradip Mandurkar, Kirti Sharma, Bablu*

**Funding Support:** *SIG / ICICI Bank and SCERT Raipur*



## D.2 Initiating Curricular Reform in Bihar

The department of education in Bihar has been keen to involve national level resource persons and groups in the process of curricular and institutional regeneration. Eklavya, Vidya Bhawan and Social Initiative Group, ICICI Bank representatives visited the state and met with various functionaries of the department as well as some NGOs. A note was submitted to the Principal Secretary, Education (see Appendix 28). While the approach of the functionaries was fresh and dynamic, it appeared that the institutional structures like the SCERT and DIET were in dire need of rejuvenation. The Bihar Education Project Council (BEPC) had done signal service in placing new pedagogies on the agenda, but little had been done about the institutional degeneration. It therefore appeared that the task of curricular renewal should be accompanied by a revival of institutions like the SCERT and DIET.

The education department requested the help of the three resource organisations in developing a state-level resource group to handle curricular matters particularly in the light of the National Curriculum Framework (NCF). The larger agenda was to draft a curriculum framework for the state. Two workshops were held to orient the state resource group to fresh curricular approaches and to prepare the group to conduct similar workshops for teachers at district/block levels. Representatives from Eklavya and the other resource organisations were part of the teams that went to the districts (Appendix 29). The objective of these workshops was to carry out a discussion on curriculum, get feedback on the draft document on state curriculum and “constructivism” from the school teachers, and identify potential resource teachers for the process of syllabus finalisation and textbook writing.

Eklavya representatives also participated in workshops to finalise the Bihar Curriculum Framework and syllabus.

As a part of its larger strategy of networking with civil society organisations in the state, Eklavya has been in touch with Bihar Mahila Samakhya and also conducted a workshop on libraries for the adolescent girls engaged as librarians. This was a workshop for field-based mobile libraries of the Jag Jagi Kendras of Bihar Mahila Samakhya on selection of books, activities to be done with the books and promoting reading habits among children.

**Team:** C.N. Subramaniam, Jitender Kumar, Mohd. Umar, Neelesh Malviya, Sushil Kumar, Rashmi Paliwal

**Funding Support:** SIG / ICICI Bank

## D.3 Work with National Council for Educational Research and Training (NCERT)

### D.3.1 Curriculum Development

As in the previous year, Eklavya has been contributing to the efforts of the NCERT towards curriculum renewal. Eklavya's social science team has been active in writing chapters for and editing class 12 and classes 7 and 8 textbooks for History and Social and Political Life. The source book on student evaluation prepared with extensive participation from Eklavya has been printed recently. Eklavya members have also





been participating in the teacher orientation workshops being organised by the Regional Institutes of Education in this context.

**Team:** Arvind Sardana, Sukanya Bose, C.N. Subramaniam, Rashmi Paliwal and Anjali Noronha

**Funding Support:** SIG / ICICI Bank

### D.3.2 Reading Development Cell

A new initiative in the NCERT was the setting up of a Reading Development Cell. Members from the publication programme were invited to associate with the cell and contribute to a process of selection of supplementary books for primary level children and also develop a graded reading series to be published by NCERT.

**Team:** Tultul Biswas and Sushil Shukla

## D.4 Support to Other NGOs

*Jingle Bell Academy (Faizabad):* This academy runs a school and a teacher training institution. They have entered into collaboration with Eklavya in setting up a *Pitara* in Faizabad. Eklavya personnel have also been visiting Faizabad to orient their teachers in primary education and middle school social science teaching.

*Studies:* Rashmi Paliwal completed a study of Gyanshala's work with Ahmedabad's municipal schools for SIG / ICICI (Appendix 30). Anjali Noronha conducted a study of Lokmitra, an educational organisation in Uttar Pradesh (Appendix 31) and the Chamrajnagar DIET project in Karnataka, besides making presentations on English Language Teaching and social science education in NIAS, Bangalore (Appendix 32).

- Appendix 28 Proposed Work in Bihar (submitted to the Secretary, Education, Bihar)
- Appendix 29 पाठ्यचर्या, पाठ्यक्रम तथा पाठ्यपुस्तक विकास कार्यशाला
- Appendix 30 Gyanshala's Initiative in the Schools of Ahmedabad Municipal Corporation  
(A Review of Strategies, Responses and Classroom Processes)
- Appendix 31 Lokmitra: Review and Resource (July 2007)
- Appendix 32 Education and the Social Sciences (NIAS)  
English as a Language in Primary School  
A Visit to Chamrajnagar DIET



# E. Organisational Development

## Putting in Place New Structures

After prolonged discussions and consultations, the Governing Body and the General Body of Eklavya had adopted certain proposals for restructuring the governance of the organisation. These included a revision of Eklavya's "vision and mission" and putting in place new structures for decision-making and executive functioning. Accordingly, amendments to the Rules and Regulations of the Society had been made and filed with the Registrar of Societies. The new structures as worked out in the revised Rules and Regulations were put in place this year.

This began with consolidation of the existing activities of Eklavya into three major thrust programmes: the Curricular Research and Material Development Programme, the Resource Centres Programme, and the Publication Programme. All staff members working in each of these programmes together constituted the Programme Groups which selected Programme Committees from amongst their respective members. These committees have been charged with the responsibility for the day-to-day running of the programmes and preparation of plans for the consideration of the Academic Council. The Academic Council was constituted from amongst the members of the three Programme Committees. It was charged with the responsibility for overall planning, reviewing and assessing the quality of the programmes. It also appointed Programme Coordinators for each of the three programmes.

For streamlining the administrative structure an Executive Council was constituted consisting of the persons-in-charge of three field centres. This was accompanied by reorganisation of the field centres. The three field centres in the Malwa region were placed under the in-charge of the Dewas Centre for administrative purposes. Similarly, the three field centres of the erstwhile Hoshangabad district were brought together under the in-charge of the Hoshangabad centre. This has facilitated the administrative integration of the very small field centres.



The Executive Council undertook a review of the infrastructural requirements of the organisation and took steps to fulfil them. It also ensured that all field centres had sufficient upgraded computers and were linked through e-communication. Communication among field workers was made easier through mobile phones. Two new jeeps were purchased to replace the old disfunctional jeeps to facilitate field travel.

Since the salary levels in Eklavya had been rather modest for quite some time, it was decided to partially rectify the situation by increasing all staff salaries by 30%, and at the same time ensuring greater equity by increasing the lowest salaries a little more than the average.

A major innovation was adopted this year by constituting formal Selection Committees consisting of external experts, representatives of the Governing Body and Academic Council / Executive Council for recruitment, grade placement and salary fixation of staff members. This has brought much needed objectivity in these matters.



**EKLAVYA FOUNDATION**  
**FINANCIAL STATEMENTS FOR THE YEAR 2007-08**

In Rupees

**Balance Sheet as on 31st March 2008**

<b>Heads</b>	<b>Amount</b>
<b>ASSETS</b>	
Project Equipments	17,92,071.50
Immovable Properties (Lands and Building)	85,74,632.90
Furniture	85,901.00
Corpus Fund Investments	2,95,50,185.00
TDS on Interest, Grants, Fees etc. Receivable	27,54,381.35
Stock of Toys	1,22,206.50
Other Receivables	4,80,439.83
Loans and Advances	9,58,109.07
Miscellaneous Deposits	73,199.00
Bank Balances including Fixed Deposits	9,93,02,718.11
<b>Total</b>	<b>14,36,93,844.26</b>
<b>LIABILITIES</b>	
Awards (Capital)	1,86,500.00
Corpus Funds	3,67,80,315.90
<i>Chakmak</i> Life Membership	2,45,674.00
<i>Sandarbh</i> Life Membership	1,64,030.00
Grants for Equipments	17,92,071.50
Depreciation Fund	9,01,570.65
Secured Loans	9,00,00,000.00
Unspent Grants	41,49,024.80
Hoshangabad Campus Maintenance Fund	4,44,465.00
Staff Loan Fund	5,00,000.00
Current Liabilities and Provisions	16,80,491.70
Income and Expenditure Account	68,49,700.71
<b>Total</b>	<b>14,36,93,844.26</b>

**Income and Expenditure Account for the Year Ended 31st March 2008**

<b>Heads</b>	<b>Amount</b>
<b>INCOME</b>	
Government and Other Grants	1,58,94,107.08
Subscription / Sale of Publications and Teaching Learning Material	41,56,633.10
Interest Received	1,35,53,664.53
Other Receipts, Consultancy, Donations etc.	1,90,255.00
<b>Total</b>	<b>3,37,94,659.71</b>
<b>EXPENDITURE</b>	
Educational Projects	1,61,66,745.48
Project – Growing With a Voice in the World	90,75,660.77
Publications and Teaching Learning Material	39,90,577.00
Interest Received Transferred to Corpus Fund / Reappropriated	40,27,278.23
Surplus of Income Over Expenditure	5,34,398.23
<b>Total</b>	<b>3,37,94,659.71</b>



## EKLAVYA STAFF DURING 2007-08

Afsana Pathan  
 Amit Ajit Singh  
 Anil Lokhande  
 Anil Patel  
 Anil Sargar  
 Anjali Noronha  
 Anu Gupta  
 Archana Rastogi  
 Arvind Jain  
 Arvind Sardana  
 Ashok Rokde  
 Bahadur Singh Jadhav  
 Balaji Madiq  
 Brijesh Singh  
 C. N. Subramaniam  
 Chandra Prakash Kada  
 Devendra Choudhary  
 Dinesh Patel  
 Ganesh Keer  
 Geeta Bai  
 Ghanshyam Tiwari  
 Gopal Rathi  
 Hari Prasad Joshi  
 Hemraj Malviya  
 Himanshu Shrivastava  
 Indu Nair  
 Javed Siddiqui  
 Jayasree Subramanian  
 Jitender Kumar  
 Jitendra Thakur  
 Johny Kutty K. A.  
 Kamal Mahendroo (leave)  
 Kamal Singh Gaur  
 Kamlesh Bhargava

Kartik Sharma  
 Madhav Kelkar  
 Mohammad Umar  
 Mahesh Basedia  
 Manoj Nigam  
 Mohammad Shafiq  
 Neelesh Malviya  
 Nidesh Soni  
 Padamlal Joshi  
 Parul Soni  
 Pinky Verma  
 Pradeep Choubey  
 Prem Kumar Manmouji  
 Rajesh Khindri  
 Rajesh Utsahi  
 Rakesh Khatri  
 Rambharose Namdeo  
 Rambharose Yadav  
 Ramdulari Bai  
 Rashmi Paliwal  
 Ravikant Mishra  
 Rustam Singh  
 S. Lakshmi  
 Shashi Sablok  
 Shivnarayan Gour  
 Shobha Choubey  
 Shobha Shingne  
 Subhash Kamble  
 Sushil Shukla  
 Sushil Kumar  
 T. C. Kotwani

Tultul Biswas  
 Uma Sudhir  
 V. K. Chavhan  
 Vanita Amit  
 Veena Bhatia  
 Yemuna Sunny

### **Staff on Contract**

Abhinav Bhatnagar  
 Alethea D'Rozario  
 Dinesh Rastogi  
 Purwa Kushwaha  
 Ruth Rastogi  
 Sukanya Bose  
 Sushil Joshi  
 Teji Grover

### **Student Internee**

Kavita Tiwari

### **CERC**

Bablu  
 Kirti Sharma  
 Pradip Mandurkar  
 Radheshyam Thawait  
 Sanjay Tiwari

(As on 31st March 2008)



## GOVERNING BODY MEMBERS 2007-08

- |   |   |
|---|---|
| <p>1. <b>Prof. Vijaya S. Varma</b><br/>President, Eklavya<br/>Department of Physics<br/>University of Delhi<br/>Delhi</p>                                 | <p>6. <b>Dr. Hriday Kant Dewan</b><br/>Vidya Bhawan Society<br/>Udaipur, Rajasthan</p>                        |
| <p>2. <b>Prof. Amitabha Mukherjee</b><br/>Treasurer, Eklavya<br/>Centre for Science Education<br/>and Communication<br/>University of Delhi<br/>Delhi</p> | <p>7. <b>Prof. Urjit Yajnik</b><br/>Department of Physics<br/>IIT Powai<br/>Mumbai</p>                        |
| <p>3. <b>Shri Probir Chandra Sen</b><br/>Centre for Cultural Resources<br/>and Training<br/>New Delhi</p>   | <p>8. <b>Shri Arvind Krishnaswami</b><br/>Mumbai</p>  |
| <p>4. <b>Dr. Uma Chakravarti</b><br/>Historian<br/>New Delhi</p>  | <p>9. <b>Shri C. N. Subramaniam</b><br/>Director and<br/>Chairperson,<br/>Executive Committee<br/>Eklavya</p> |
| <p>5. <b>Dr. Kumkum Roy</b><br/>Centre for Historical Studies<br/>Jawaharlal Nehru University<br/>Delhi</p>   | <p>10. <b>Shri Rajesh Khindri</b><br/>Representative,<br/>Executive Committee<br/>Eklavya</p>                 |
|   | <p>11. <b>Shri Arvind Sardana</b><br/>Secretary and<br/>Chairperson,<br/>Academic Council<br/>Eklavya</p>     |

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## GENERAL BODY MEMBERS 2007-08

- |  |  |
|--|--|
| <p>1. <b>Dr. Sadhna Saxena</b></p>     | <p>7. <b>Prof. N. Panchapakesan</b></p>  |
| <p>2. <b>Prof. Vijaya S. Varma</b></p> | <p>8. <b>Prof. Pramod Srivastava</b></p> |
| <p>3. <b>Prof. Anil Sadgopal</b></p>   | <p>9. <b>Prof. K.V. Sane</b></p>         |
| <p>4. <b>Shri Baldev S. Sidhu</b></p>  | <p>10. <b>Dr V. B. Bhatia</b></p>        |
| <p>5. <b>Dr. Vinod Raina</b></p>       | <p>11. <b>Dr. Arvind Gupte</b></p>       |
| <p>6. <b>Shri S.C. Behar</b></p>       | <p>12. <b>Shri Shyam Bohre</b></p>       |



## List of Funding Partners 2007-08

1. Social Initiative Group  
ICICI Bank  
ICICI Bank Tower  
Near Floral Deck Plaza  
MIDC, Andheri (E)  
Mumbai - 400 093
2. Sir Ratan Tata Trust  
Bombay House  
Homi Mody Street  
Mumbai - 400 001
3. AXIS Bank Foundation  
AXIS Bank  
32nd Floor, World Trade Centre I  
Cuffe Parade, Colaba  
Mumbai - 400 005
4. WIPRO Limited  
Doddakannelli  
Sarjapur Road  
Bangalore - 560 035
5. National Council for S & T  
Communication  
Deptt. of S & T  
Technology Bhawan  
New Mehrauli Road  
New Delhi - 110 016
6. Ministry of Culture  
D-Wing, Shastri Bhawan  
New Delhi - 110 001
7. S & T Popularisation and  
Promotion Cell  
MAPCOST  
Vigyan Bhawan, Science Hills  
MANIT Campus, Nehru Nagar  
Bhopal - 462 003
8. Sir Dorabji Tata Trust  
Bombay House  
24, Homi Mody Street  
Mumbai 400 001
9. United Nations Development  
Programme (UNDP)  
Post Box No. 3059  
55 Lodi Estate  
New Delhi - 110 003

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## Eklavya Centres...

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"> <li>• Chakkar Road<br/>Malakhedi<br/>Hoshangabad - 461001</li> <li>• 33, Saket Nagar<br/>Dewas - 455001</li> <li>• Sandiya Road<br/>Pipariya - 461775<br/>Dt. Hoshangabad</li> <li>• Patauapura<br/>Shahpur - 460440<br/>Dt. Betul</li> </ul> | <ul style="list-style-type: none"> <li>• A-114<br/>Vivekanand Complex<br/>Harda - 461331</li> <li>• 26/3 MIG<br/>Ved Nagar Nanakheda<br/>Ujjain - 456010</li> <li>• c/o B. H. Dave &amp; Company<br/>Station Road<br/>Parasiya<br/>Chhindwada - 480441</li> </ul> | <p><b>... and CERC</b></p> <ul style="list-style-type: none"> <li>• Chhattisgarh Educational<br/>Resource Centre<br/>D-12, Sector 2,<br/>Avanti Vihar<br/>Raipur</li> </ul> |
|--|---|---|



## REMEMBRANCE

### **Shri Mahesh Sharma**

Eklavya Family mourns the death of Sh. Mahesh Sharma who passed away on 20-2-07 after a prolonged illness. Sharmaji had joined Eklavya in 1983 and was working as our accountant in Hoshangabad till September 2006 when he retired. A conscientious and dedicated worker, Sharmaji had wide range of involvements to his credit, from school follow up under the HSTP, liaisoning with the education department, running mobile libraries for children, organising bal-melas, workshops etc. He leaves behind his wife, three daughters and a son.

Eklavya will always remember Sh. Mahesh Sharma with fondness and love.

